

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
961340-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	961340	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/10/12	10/16/12	5a Daybreak	5-6a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/10/12 End Date 10/16/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/10/12 5:28 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
5 WMURTh 10/11/12 5:14 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
2 WMURF 10/12/12 5:54 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
1 WMURM 10/15/12 5:24 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
4 WMURTu 10/16/12 5:37 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
2	10/10/12	10/16/12	6a Daybreak	6-7a	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/10/12 End Date 10/16/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/10/12 6:41 AM 6a Daybreak 6-7a :30 BAS12TV3004H \$1,400.00 NM									
1 WMURTh 10/11/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3004H \$1,400.00 NM									
5 WMURF 10/12/12 6:12 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
2 WMURM 10/15/12 6:24 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
4 WMURTu 10/16/12 6:12 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
3	10/10/12	10/16/12	Good Morning America	7-9a	MTWTF--	:30	5	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/10/12 End Date 10/16/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/10/12 8:54 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
2 WMURTh 10/11/12 7:58 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
3 WMURF 10/12/12 8:43 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
1 WMURM 10/15/12 7:43 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
5 WMURTu 10/16/12 7:58 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
4	10/10/12	10/16/12	KELLY&MICHAEL LIVE 9AM-10AM		MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/10/12 End Date 10/16/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/10/12 9:50 AM KELLY&MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3004H \$600.00 NM									



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Advertiser		Product	Estimate Number
Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/10/12	10/16/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTh 10/11/12 9:58 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3004H \$600.00 NM									
5 WMURF 10/12/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									
2 WMURM 10/15/12 9:32 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									
1 WMURTu 10/16/12 9:44 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									
5	10/10/12	10/16/12	STEVE HARVEY DY 9/4 :10-11a		MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/10/12 10:48 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3004H \$200.00 NM									
2 WMURF 10/12/12 10:44 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3004H \$200.00 NM									
1 WMURM 10/15/12 10:44 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3004H \$200.00 NM									
3 WMURTu 10/16/12 10:28 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3004H \$200.00 NM									
6	10/10/12	10/16/12	The View	11-12p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/10/12 11:34 AM The View 11-12p :30 BAS12TV3004H \$600.00 NM									
2 WMURTh 10/11/12 10:59 AM The View 11-12p :30 BAS12TV3004H \$600.00 NM									
5 WMURF 10/12/12 11:59 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
1 WMURM 10/15/12 11:32 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
4 WMURTu 10/16/12 11:30 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
7	10/10/12	10/16/12	News 9 at Noon	12-1230p	MTWTF--	:30	4	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/11/12 12:23 PM News 9 at Noon 12-1230p :30 BAS12TV3004H \$650.00 NM									
3 WMURF 10/12/12 12:16 PM News 9 at Noon 12-1230p :30 BAS12TV3004H \$650.00 NM									
4 WMURM 10/15/12 12:15 PM News 9 at Noon 12-1230p :30 BAS12TV3004H \$650.00 NM									
2 WMURTu 10/16/12 12:08 PM News 9 at Noon 12-1230p :30 BAS12TV3004H \$650.00 NM									
8	10/10/12	10/16/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTh 10/11/12 12:44 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3004H \$500.00 NM									
2 WMURM 10/15/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3005H \$500.00 NM									
1 WMURTu 10/16/12 12:49 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3005H \$500.00 NM									
9	10/10/12	10/16/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURF 10/12/12 1:30 PM THE CHEW 1-2PM :30 BAS12TV3005H \$500.00 NM									
1 WMURM 10/15/12 1:30 PM THE CHEW 1-2PM :30 BAS12TV3004H \$500.00 NM									
2 WMURTu 10/16/12 1:29 PM THE CHEW 1-2PM :30 BAS12TV3004H \$500.00 NM									
10	10/10/12	10/16/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM



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Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		4		\$1,400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW	10/10/12	5:53 PM	News 9 at 5		5-6p	:30	BAS12TV3004H	\$1,400.00 NM
2	WMURF	10/12/12	5:57 PM	News 9 at 5		5-6p	:30	BAS12TV3004H	\$1,400.00 NM
1	WMURM	10/15/12	5:27 PM	News 9 at 5		5-6p	:30	BAS12TV3004H	\$1,400.00 NM
3	WMURTu	10/16/12	5:39 PM	News 9 at 5		5-6p	:30	BAS12TV3005H	\$1,400.00 NM
11	10/10/12	10/16/12	KATIE	3-4P	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		4		\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW	10/10/12	3:39 PM	KATIE		3-4P	:30	BAS12TV3004H	\$250.00 NM
4	WMURF	10/12/12	3:45 PM	KATIE		3-4P	:30	BAS12TV3004H	\$250.00 NM
3	WMURM	10/15/12	3:38 PM	KATIE		3-4P	:30	BAS12TV3005H	\$250.00 NM
2	WMURTu	10/16/12	3:55 PM	KATIE		3-4P	:30	BAS12TV3005H	\$250.00 NM
12	10/10/12	10/16/12	ELLEN EF	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		4		\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW	10/10/12	3:59 PM	ELLEN EF		4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
4	WMURTh	10/11/12	3:59 PM	ELLEN EF		4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
3	WMURF	10/12/12	4:20 PM	ELLEN EF		4PM-5PM	:30	BAS12TV3005H	\$250.00 NM
2	WMURTu	10/16/12	4:46 PM	ELLEN EF		4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
13	10/10/12	10/16/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		5		\$2,700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW	10/10/12	6:20 PM	News 9 at 6		6-7p	:30	BAS12TV3004H	\$2,700.00 NM
4	WMURTh	10/11/12	6:22 PM	News 9 at 6		6-7p	:30	BAS12TV3004H	\$2,700.00 NM
5	WMURF	10/12/12	6:29 PM	News 9 at 6		6-7p	:30	BAS12TV3005H	\$2,700.00 NM
3	WMURM	10/15/12	6:15 PM	News 9 at 6		6-7p	:30	BAS12TV3005H	\$2,700.00 NM
1	WMURTu	10/16/12	6:28 PM	News 9 at 6		6-7p	:30	BAS12TV3004H	\$2,700.00 NM
14	10/10/12	10/16/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		5		\$1,100.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW	10/10/12	7:23 PM	Chronicle NH		7-730p	:30	BAS12TV3004H	\$1,100.00 NM
4	WMURTh	10/11/12	7:27 PM	Chronicle NH		7-730p	:30	BAS12TV3004H	\$1,100.00 NM
5	WMURF	10/12/12	7:11 PM	Chronicle NH		7-730p	:30	BAS12TV3004H	\$1,100.00 NM
3	WMURM	10/15/12	7:22 PM	Chronicle NH		7-730p	:30	BAS12TV3004H	\$1,100.00 NM
1	WMURTu	10/16/12		Chronicle NH		7-730p	:00		\$1,100.00 NM
<i>Credited special report</i>									
15	10/10/12	10/16/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	MTWTF--		4		\$700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/10/12	10/16/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/10/12 7:48 PM INSIDE EDITION AC 730-8p :30 BAS12TV3004H \$700.00 NM									
1 WMURTh 10/11/12 7:58 PM INSIDE EDITION AC 730-8p :30 BAS12TV3004H \$700.00 NM									
4 WMURM 10/15/12 7:50 PM INSIDE EDITION AC 730-8p :30 BAS12TV3005H \$700.00 NM									
2 WMURTu 10/16/12 7:50 PM INSIDE EDITION AC 730-8p :30 BAS12TV3004H \$700.00 NM									
16	10/10/12	10/16/12	Nightline	1135p-1206a	MTWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/10/12 11:53 PM Nightline 1135p-1206a :30 BAS12TV3004H \$500.00 NM									
3 WMURF 10/12/12 12:01 AM Nightline 1135p-1206a :30 BAS12TV3005H \$500.00 NM									
4 WMURM 10/15/12 11:54 PM Nightline 1135p-1206a :30 BAS12TV3005H \$500.00 NM									
2 WMURTu 10/16/12 12:01 AM Nightline 1135p-1206a :30 BAS12TV3004H \$500.00 NM									
17	10/10/12	10/16/12	News 9 at 11	11-11:35p	MTWTF--	:30	4	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Fixed Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 MTWTF-- 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/10/12 11:23 PM News 9 at 11 11-11:35p :30 BAS12TV3004H \$2,200.00 NM									
1 WMURF 10/12/12 11:15 PM News 9 at 11 11-11:35p :30 BAS12TV3004H \$2,200.00 NM									
3 WMURM 10/15/12 11:23 PM News 9 at 11 11-11:35p :30 BAS12TV3004H \$2,200.00 NM									
4 WMURTu 10/16/12 11:28 PM News 9 at 11 11-11:35p :30 BAS12TV3005H \$2,200.00 NM									
18	10/12/12	10/12/12	Shark Tank	8-9p	----F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Fixed Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 7:59 PM Shark Tank 8-9p :30 BAS12TV3005H \$2,800.00 NM									
19	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 -----11 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 6:10 AM 6a Weekend Daybreak Sa/Su 6-7a :30 BAS12TV3004H \$225.00 NM									
2 WMURSu 10/14/12 6:10 AM 6a Weekend Daybreak Sa/Su 6-7a :30 BAS12TV3005H \$225.00 NM									
20	10/13/12	10/13/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 7:40 AM 7a Weekend Daybreak 7-9a :30 BAS12TV3005H \$400.00 NM									
21	10/13/12	10/13/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/12 10/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 8:59 AM Weekend GMA 9-10a :30 BAS12TV3004H \$400.00 NM									
22	10/13/12	10/13/12	ABC College Football	12n-7p	-----2-	:30	2	\$1,200.00	NM

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Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	-----2-		2		\$1,200.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURSa	10/13/12	12:56 PM	ABC College Football	12n-7p	:30	BAS12TV3005H	\$1,200.00	NM
2	WMURSa	10/13/12	7:10 PM	ABC College Football	12n-7p	:30	BAS12TV3004H	\$1,200.00	NM
23	10/14/12	10/14/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	-----1		1		\$400.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURSu	10/14/12	10:28 AM	Close Up	10-1030a	:30	BAS12TV3004H	\$400.00	NM
24	10/14/12	10/14/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	10/10/12	10/16/12	-----1		1		\$3,000.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURSu	10/14/12	12:18 PM	This Week with Christiane	12n-1p	:30	BAS12TV3005H	\$3,000.00	NM
<u>Total Spots</u>						81			

Payment Terms 30 Days

<u>Gross Total</u>	\$77,600.00
<u>Agency Commission</u>	\$11,640.00
<u>Net Amount Due</u>	\$65,960.00